

AANSHIKA

Creative Graphic Designer

+91 639-838-3861 gandhianshika5@gmail.com Hyderabad, Telagana



Education

- **Chitkara University**
Bachelor of Science in Animation
Completed in 2022
- **Sophia Girls Senior Secondary School**
Secondary School Certificate (Commerce)
Completed in 2019
- **Sophia Girls Senior Secondary School**
Higher Secondary Certificate
Completed in 2017

Tools

- Figma
- Adobe Illustrator
- Adobe Photoshop
- Adobe InDesign
- Adobe After Effects
- Adobe Premier Pro
- Canva
- Crystal Reports

Summary

Senior Graphic Designer with 4.10 years of production design experience spanning OOH, press, print, digital, and social formats. Proven ability to deliver accurate, high-quality artwork for large-scale, multi-format campaigns while maintaining strict brand consistency through to final production. Expert in Adobe Photoshop, Illustrator, and InDesign, with working knowledge of Figma and After Effects. Experienced working in agency and offshore production environments aligned to UK working hours — communicating clearly and proactively with PMs, producers, and cross-functional stakeholders to meet deadlines and flag risks early.

Experience

Graphic Designer 2025 November – Present

Nxtwave

- Lead production design for marketing campaigns, creating social media assets, OOH, and promotional materials with strict adherence to brand guidelines and toolkits.
- Develop and maintain creative templates across multiple platforms, ensuring visual and brand consistency through to final artwork.
- Design brochures, presentations, advertisements, and marketing collateral — managing quality control from brief to delivery.
- Collaborate daily with content and marketing teams to translate campaign objectives into polished, production-ready design outputs.
- Proactively flag scope changes and risks to project managers, maintaining clear and timely communication throughout the production pipeline.
- Contribute to UI/UX design concepts and digital product layouts, supporting cross-channel campaign delivery.

Graphic Designer Consultant 2025 February – 2025 August

Pepper Content – Client: Zepto

- Designed high-impact production creatives for digital platforms, print, and campaign activations — delivering accurate, on-brand artwork to tight deadlines.
- Produced in-app notifications, WhatsApp creatives, and Truecaller campaign assets, adapting brand guidelines across multiple digital formats.
- Developed festival campaign creatives and large-scale promotional assets ensuring brand alignment and production quality standards.
- Used AI-assisted ideation to accelerate concept development, improving creative output speed while maintaining quality.

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+91 639-838-3861 gandhianshika5@gmail.com Pune, Maharashtra

SKILLS

- OOH & Print Production
- Multi-Format Campaign Delivery
- Digital & Social Design
- Brand Guidelines & Toolkits
- Design Quality Control
- UI / UX Design Concepts
- Design Quality Control
- Stakeholder Communication
- ChatGPT

LANGUAGES

Hindia (Fluent)

English (Fluent)

Punjabi (Intermediate)

EXPERIENCE

Graphic Designer Consultant 2023 April– 2024 December
Tekk.ai

- Designed websites, marketing creatives, and branding assets including logos, digital templates, and marketing collateral across print and digital.
- Maintained visual consistency across multiple digital platforms and marketing channels — ensuring all outputs met production standards.
- Worked closely with cross-functional teams to deliver design solutions aligned with business objectives within agreed timelines.
- Created visual storytelling assets including motion graphics and videos; supported website optimisation with HTML/CSS design enhancements.

Graphic Designer & Video Editor 2022 October– 2023 April
Growth Heads

- Produced marketing collateral including brochures, banners, social media posts, and campaign creatives for multiple client brands.
- Collaborated with client and agency teams to deliver high-quality design outputs within project timelines.
- Produced promotional videos and visual assets to support brand campaigns and marketing initiatives.

Graphic Designer & 2D Animator 2021 August– 2022 August
Exoways Web technologies

- Designed branding assets including logos, marketing creatives, and corporate identity materials.
- Produced motion graphics and promotional videos using Adobe After Effects.
- Presented design mockups and refined creative outputs based on stakeholder feedback.

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[Portfolio](#)